



STAGE: NEXT

Forward Looking Information

Certain statements contained in this presentation, particularly in the section entitled “Looking Ahead”, contain forward-looking information within the meaning of applicable securities laws. Forward-looking information may relate to Jamieson Wellness Inc.’s (“Jamieson” or “we”) future outlook and anticipated events or results and may include information regarding Jamieson’s financial position, business strategy, growth strategy, budgets, operations, financial results, plans and objectives. Particularly, information regarding our expectations of future results, performance, achievements, prospects or opportunities is forward-looking information. In some cases, forward-looking information can be identified by the use of forward-looking terminology such as “plans”, “targets”, “expects”, “does not expect”, “is expected”, “an opportunity exists”, “budget”, “scheduled”, “estimates”, “outlook”, “forecasts”, “projection”, “prospects”, “strategy”, “intends”, “anticipates”, “does not anticipate”, “believes”, or variations of such words and phrases or state that certain actions, events or results “may”, “could”, “would”, “might”, “will”, “will be taken”, “occur” or “be achieved”. In addition, any statements that refer to expectations, intentions, projections or other characterizations of future events or circumstances contain forward-looking information. Statements containing forward-looking information are not historical facts but instead represent management’s expectations, estimates and projections regarding future events or circumstances.

The forward-looking information in this presentation (a) represents management’s expectations as at the date of this presentation and is subject to change after such date, and (b) includes, but is not limited to, statements with respect to (i) expectations regarding industry trends, overall market growth rates and growth strategies related to Jamieson; (ii) expectations regarding the competitive and financial performance of Jamieson; (iii) business plans and strategies and the objectives of management; (iv) expectations regarding geographic and brand expansion; (v) expectations regarding the growth and revenue derived from certain business segments and initiatives; and (vi) expectations regarding laws, rules, regulations and global standards.

We urge you not to place undue reliance on the forward-looking information in this presentation, as forward-looking information involves significant risks and uncertainties and should not be read as guarantees of future performance or results and will not necessarily be accurate indications of whether or not, or the times at or by which, such performance or results will be achieved.

A more detailed assessment of the risks that could cause actual results to materially differ from current expectations is contained in Jamieson’s public filings available at www.sedar.com.





We are Canada's leading vitamin, mineral and supplement company with a vision to improve the world's health and wellness



Founded in 1922, our Jamieson brand is iconic in Canada with a growing global presence

- Clear market leader in Canadian VMS with 25% share at Food, Drug & Mass stores⁽¹⁾
- #1 consumer health brand in Canada⁽²⁾
- Leading innovator of new products
- Global consumer health platform with sales in 40 countries
- Highest quality standards; regulated by Health Canada
- Scalable in-house manufacturing in three state-of-the-art Canadian facilities
- Scalable global business platform with strong management team



1. Nielsen MarketTrack data for the 52 weeks ending February 4, 2017 based on dollar volume of sales.
2. Euromonitor, Passport - Consumer Health in Canada, "LBN Brand Shares of Consumer Health: % Value 2013-2016 based on retail sales price", September 2016.





AS OF 12.31.17

SOLD IN
10K RETAIL
LOCATIONS
ACROSS CANADA



7 MANUFACTURING,
DISTRIBUTION & WAREHOUSE
FACILITIES



PRODUCTS SOLD IN
40 COUNTRIES
WORLDWIDE



EXPANDED TO
2 NEW
INTERNATIONAL
MARKETS



800+
EMPLOYEES



83 NEW
PRODUCTS
LAUNCHED IN 2017



Industry Recognition





**CANADA'S TOP 10
MOST REPUTABLE
COMPANIES**

REPUTATION INSTITUTE

Jamieson Laboratories



**BEST NEW
PRODUCT**

BRANDSPARK

Jamieson Omega-3 NFA Supplements



**CONSUMER
SUPERBRAND**

SUPERBRANDS SLOVAKIA

Jamieson Vitamins



**AWARD OF
EXCELLENCE
BEST PARTNER,
VITAMINS &
SUPPLEMENTS**

WELL.CA

Jamieson Laboratories



**OUTSTANDING
PARTNER OF
THE YEAR,
HEALTH**

LONDON DRUGS

Jamieson Laboratories



**LIFETIME
ACHIEVEMENT
IN QUALITY**

NATIONAL NUTRITION

Progressive Nutritional Therapies
(Silver)



BEST PRODUCT

NATIONAL NUTRITION

Multivitamin: Progressive Active Men and Women
(Platinum)
Whey Protein: Progressive Harmonized Protein
(Gold)
Omega: Jamieson Omega Complete Super Krill 500mg
(Bronze)
Vegan Protein: Iron Vegan Sprouted Protein
(Bronze)



OUR PEOPLE

NATIONAL NUTRITION

Our people were recognized
in the following categories:
Best Guest Speaker
Best Industry Executive
Best Naturopathic Doctor
Best Account Manager



2017

an outstanding year of growth, challenge and change





Jamieson Wellness

Jamieson Wellness

TSX: JWEL

THE MARKET IS OPEN



Initial Public Offering

TORONTO STOCK EXCHANGE **TSX:JWEL**

July 7, 2017
\$345,043,125
21,907,500 common shares
\$15.75 per Common Share



Strong leaders. Strong company



DON BIRD

Executive Vice President
Global Sales and Marketing



THOMAS BEDFORD

Senior Vice President
Health Food



Scientific Advisory Board



Dr. Louis J. Aronne,
MD, FACP



Dr. Ragupathy
Subramanyam, PhD



Dr. Ralf Jäger,
PhD, FISSN, CISSN, MBA



Dr. Shawn Talbott,
PhD



Dr. Bruce Holub,
PhD



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M.D., MS, MPH, FACPM



Visionary Board of Directors



Dave Williams
Chairman



Mark Hornick
President, CEO and Director



Angela Holtham
Director



Catherine Potechin
Director



Jason Tafler
Director



Heather Allen
Director



Steve Spooner
Director



Dr. Louis J. Aronne
Director



Expansion through Acquisition



Product Portfolio Innovation



83 NEW PRODUCTS LAUNCHED IN 2017



Financial Growth

+21.1% INCREASED
REVENUE
TO \$300.6 MILLION

+31.4% ADJUSTED
EBITDA
TO \$61.5 MILLION

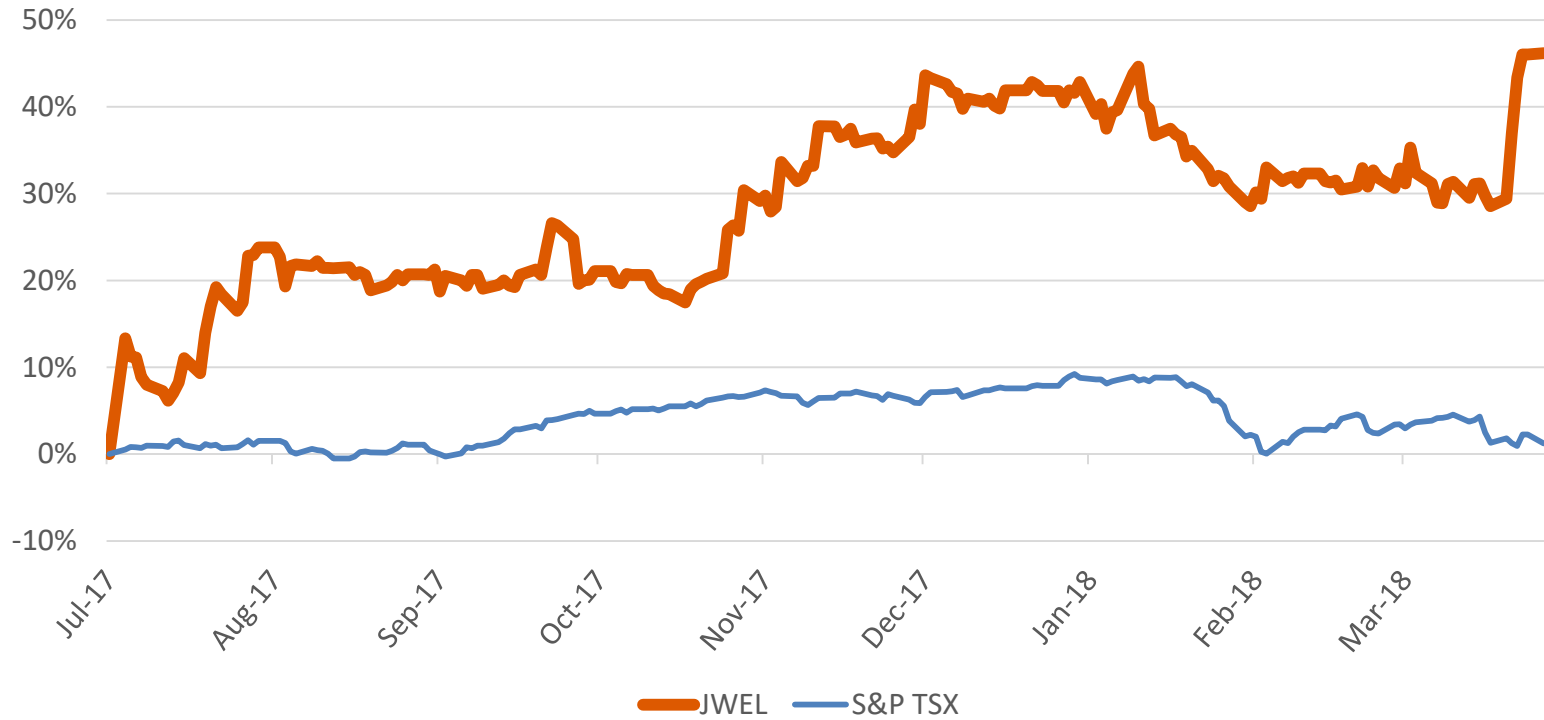
+152.8% ADJUSTED
NET INCOME
TO \$27.6 MILLION

\$0.70 PRO FORMA
ADJUSTED EARNINGS
PER DILUTED SHARE



Creating Shareholder Value

Share Price Performance since IPO



Looking Ahead



Trends

Global health and wellness mega trend supports strong organic growth



Opportunities



1

Leverage brand equity and product innovation to drive sales in existing and adjacent markets

2

Capitalize on large international market opportunity

3

Utilize operating leverage and acquisition synergies to expand margins

4

Robust incremental upside opportunities



2018 Outlook

TOTAL REVENUE (millions)

\$325 - \$335
8.0% - 11.3%

ADJ. EBITDA (millions)

\$67 - \$69
9.8% - 13.1%

ADJ. EPS

\$0.83 - \$0.87
18.6% - 24.3%





HERE'S TO ANOTHER
YEAR OF GROWTH.

